

Agenda
ASTA General Meeting
January 10, 2009
Mesa Marriot Hotel

Welcome and Happy New Year!

- I. All special events went especially well thanks to many dedicated members. John Haggard stepped up to do Virtuoso Violas. We will work out a cooperative agreement with Viola Society for the future. I would like to get all dates set earlier next year.
- II. The new website www.astaaz.com should be "live" by end of January. I am really looking forward to faster and better communication with members. Also, it will be a great tool to showcase all the marvelous programs we have in AZ. Our goal is that the website will be a useful tool that you will bookmark and use often. Once it is up and running, please make suggestions for new articles and features.
- III. Future Plans
We're looking for Fall Workshop ideas. Suggestions welcome.
Certificate Advancement Program – Shelley Rich and I will start investigating this for AZ. Has been very beneficial in other states. If you'd like to help with CAP, let us know.
- IV. National ASTA Conference, Atlanta, GA March 18-21
- V. Any other topics

Board Members: Dates for spring meeting are very problematic. Could you meet April 18 in west Phoenix? Please check your calendars and let me know.

**ASTA Arizona
General Membership Meeting
January 10, 2009
Mesa Marriot Hotel**

The meeting was called to order by Jan McDivitt directly following the AZ ASTA Solo Competition Winners' Recital at the Mesa Marriot Hotel. Officers present were: Jan McDivitt, Shelly Rich, Ann Williams, Cayce Miners, Claire Gordon, and Anita Archer, Terry A

- I. Special events were discussed. All events, Virtuoso Violas, Cellobration, and Bass Jam, were successful. John Haggard was commended for taking over the Virtuoso Violas. Discussion included the following suggestions:
- A. In the future we will work out a cooperative agreement with the Viola Society to plan joint events.
 - B. In the future we hope to involve more students state-wide.
 - 1. Form liaisons in parts of the state to contact teachers.
 - 2. Use e-mail, network with more teachers.
 - 3. Website will advertise events and offer on-line forms.
 - C. Schedule events to accommodate travelers.
 - 1. Set a later start time for those who travel.
 - 2. Host all 3 events on the same day at more than one location.
 - 3. Involve ASTA student chapters to organize and run the events.
 - D. Possibly organize a violin event for first year students and limit enrollment.
- II. Communication
- A. The new website, www.astaz.com, will be "live" by the end of January. Features:
 - 1. Homepage

2. News page for short items.
Send e-mails to those who log on.
3. Unlimited advertising possibilities for all our events.
4. Vendors can advertise with a monthly or yearly server fee.
5. More cost effective than costs of mailings.

B. Terry Alexander will still publish the newsletter for longer articles.

C. Media release form suggested for events.

III. Future Plans

A. Fall Workshop Ideas

1. Later date again for student chapter involvement.
2. Certificate Advancement Program. Possibly apply for a state grant.

IV. National ASTA Conference, Atlanta, GA, March 18-21.

V. Spring officers' meeting ~~to coincide with All State~~, April 18.

Respectfully submitted,

Anita Archer

Jan

Agenda
ASTA Board Meeting
April 18, 2009
Claire Gordon's Home

I. Reports - Secretary read past minutes

President - National ASTA Conference; website; Affiliation Agreement; IRS; AZ Corp Commission; Plans for next year - ASTA CAP; Budget - all activities as self-sustaining as possible; Expand activities - Master Class

Past President -

President Elect -

Treasurer - current balance? December '08 report filed?

Newsletter Editor - twice a year online? Dates? ~~Hard copy?~~ Membership directory? Articles for next "issue?" *What happened on Monday!*

yes!

Membership - plan for attracting new members

Solo Competition - Any changes needed for next year? Advertise \$awards.

Broader participation *Donate Prize Money in honor of*

II. Items for Discussion

Shelley

ASTA CAP - similar to Piano Guild Auditions; graded evaluation of students *Claire, Shelley, Katie Shields, Liz McKinnon, and I are interested in initiating by 5/10*

Teaching Seminar and Master Class - Jeff Solow 4/10/10? ASTA Grant?

NHSO - Bill Bitter, chair; deadline 5/15 *Honorarium? Alternative Styles? to students*

Guidelines for giving honorariums

Scholarships to Future Teachers - College Seniors? HS Seniors? to State AMEA Conference? to National Conference? *Easy 3x200 College Seniors*

Luncheon at AMEA Conference? instead of "Sizzling Strings?"

Outstanding Private Teacher - Nominating Committee? Solicit online? *Gift Certif.*

Relationship w/ Viola Society for Virtuoso Violas? *Jackie*

Website - GigMail? \$180 year; Add list of private teachers by area of state under String Notes? Ads! Set fee: \$100 for members and \$125 for non- *\$200*

members. Must get ad chair. Will ask Jonas about adding "Our Sponsors" next to ads

Directory of Members? Permission? Changes during year? *CD*

Fall Workshop - topic of interest to both public and private teachers?

August or September? Reading Session? *Was \$93 last year.*

* ~~Lori Scott / Bill Dick~~ from UT

Steve Benham from Duquesne

* Winifred Crock Ohio

* Richard Meyer - CA

Scott Laird - NC

* Janine Riveire fr Cal Poly Pomona

Julie Lyon Lieberman - NY * C. Avsharian

Other Events - Virtuoso Violas; Cellobration; Bass Jam; dates earlier!; must run "in the black"; each group submit budget; wider participation

Additional Items

over-all guidelines philosophy

forward to all

ask Bill Bitter

Sept 12 19
26

9/10

topics

Spinoso

ASTA AZ Budget 7/01/09 – 6/30/10
 Very approximate estimate of expenses

Fall Workshop (fee \$500 + hotel \$300 + travel \$400)	\$1200
(offset by fees)	
Solo Competition awards (offset by fees)	950
judges	180
mailing? (using postcards)	125
Cellobration mailing?	125
Virtuoso Violas mailing?	125
Bass Jam mailing?	125
ASTA CAP mailing?	125
Teaching Seminar/Master Class (fee \$500 + \$250 expenses)	750
(offset by grant?)	

* [Web-hosting fee \$24 x 12 288
 GigMailz \$15 x 12 180

Sizzling Strings Reception ? 100
 Luncheon?

ASTA Conference Santa Clara, CA ~~500~~
~~NHSHO Honorariums? 10 - 15 @ 100 - 150 ~~2250~~~~
~~Honorarium to Award Winners? Michael Rolland ~~200~~~~

* AZ Corp. Commission 10

Domain fee (two years - due 9/10) 25

Newsletter or Mem. Roster 1500

Profess. student First Yr. Drawing at Fall Workshop
 Scholarships to future teachers? \$200 x 3 600 2 registrations 500
 Scholarships to attendees at AMEA conf.?

Insurance? (Eventually we should do this.) 500

ASTA AZ Budget Approximate Income

Dues (20% of national dues)		\$3600+
Workshop	registration fee \$30-35 x 60	1800 - 2100
	Lunch \$12 x 60	\$720
Solo Competition	fees \$40 x 30?	1200
Seminar/Master Class	non-members 35×10	200 350
	members \$10 x 20?	200
	students for free 20×20	400
	or	
	non-members \$10	200
members/ students $5 \times 10 = 50$	100	
	with 10 or under 14	
Ads	10 spaces @ \$100 yr	1000
	10 @ 200	2000

**AZ ASTA Board Meeting
April 18, 2009
Claire Gordon's Home, Phoenix, AZ**

The meeting was called to order by Jan Mc Divitt shortly after 10:00. Members present were: Jan McDivitt, Shelley Rich, Ann Williams, Anita Archer, Cayce Miners, Gail Rolland, Lani Chapman, Claire Gordon, Terry Alexander. Jackie Schwandt was unable to attend.

I. Reports

Secretary - Minutes of last board meeting were read and approved.

President - National ASTA Conference report - Clinicians were great as well as were rooms.

Website is great!

Jan accomplished AZ Corp Commission; and Affiliation Agreement.

Plans for next year- Shelly will later discuss ASTA CAP.

Formal Budget needs to be established and self-sustaining.

Expand activities for a Master Class for private teachers.

Past President - Website - ^{Lani}Ann expressed concern that one person update the website OR go through the Pres for everything. The transition between Presidents might be easier if one person was in charge of updates. Terry does the newsletter already, and she talked about how easy it is to make changes. Ann discussed her goal to get universities involved in our events and activities, and in addition publish educational or musician-based items of interest on the website.

President Elect - Shelly hopes to involve faculty from other universities besides ASU in events.

Treasurer - Current balance is \$3800 plus \$1000 in savings. Website cost was \$4000, which explains the drop from last year at this time. Cayce ^{deposited} ~~filed~~ rebate of \$900. We lost \$356 to Bass Jam. Usually one event gets some help from us. Cellobration usually generates some money. All events need to publish a budget to track income and expenditures.

Newsletter Editor - It was proposed that we do two newsletters: One in August and one in February. This yr. we will only do online newsletters to save \$ for additional activities.

There will be articles of interest and encouragement for public school and private teachers. It was suggested that we notify members with ~~an e-mail or~~ postcard about a month before the website is updated (Jan. and July). Postcards will cost

when

\$176 ²/25. The new newsletter Feb + Aug is posted on the website. ~~Three articles sug of four~~

Student chapters are possible burn them. There might need to charge a flat rate for each CD, and more for a hard copy.

Membership Plans were discussed for attracting new members:

- New membership packet to public school and private teachers.
- "Welcome to AZ" letter to new string teachers in all districts.
- Emphasize opportunity to connect with other teachers.
- Benefits that other organizations don't provide, such as the National High School Honor Orchestra.
- ASTA National Conference
- Publicize at AMEA
- Launch ASTA CAP at AMEA

Solo Competition - Advertise awards and incentive for participation to generate broader participation from Tucson and Flagstaff. Send information to youth orchestras.

-Changes for next year:

Award prize money as a memorial in honor of a musician or teacher.

Tap into SW Strings for donations.

II. ASTA CAP - Shelly

Certificate Advancement Program created in NJ; National ASTA is pushing to make it a national phenomenon. ^{MD/DC} Creates annual event for students to come play and be evaluated by professional educator. Our state will need three sites:

Tucson, The Valley, and Flagstaff. ^{PHOENIX} We will initiate program in Flag this

Set of criteria for each instrument and each level up to level ten:

Scales and Arpeggios

Etude

Pieces

Sight-reading ~~coincides with Suzuki Book II~~

Each level has recommended goals for evaluation.

The whole program is set up with letters, forms, and criteria for each level. It bridges the gap between Suzuki and traditional teachers to work on sight-reading. Memorization is required for college, higher academic goals. Students receive certificates and awards. Teachers must be members of ASTA to participate. Complete info can be found at: www.astaweb.com

Jan will work out details in the summer so that by the Fall Meeting we can get together on launching materials.

Teaching Seminar and Master Class Jeff Solow, ASTA National Pres. 4/10/10, Sat. from 2 - 5. He is performing in Scottsdale on Sunday April 11. We may need an ASTA grant or other contributor for his fee and expenses. Participants pay a fee.

Ann will chair scholarship comm.

National Honor Orchestra - Bill Bitter will chair next year. Deadline is May 15. Guidelines need to be established for Honorarium scholarships. The criteria will be decided at the next meeting.

Scholarships to future teachers - Shelly suggested a raffle for students who participate in the fall workshop. The winner would receive a scholarship to the national ^{conference} workshop, and would only be awarded to ASTA members, ~~not~~ ^{1st yr. teach} student and professional. **One prof.**

Luncheon at AMEA Conference or at Sizzling Strings? Possibly a dinner at a nice restaurant for a change.

Outstanding Teacher of the Year - public & private
Announce at Fall Workshop? Solo Recital?
We could make it work for Fall Workshop - this year is Private Teacher.
A list of past winners on the website. ~~Maybe have a nominating committee to write down criteria for nominations.~~ It was suggested that Ruth Kurtis, recently retired from Texas, ~~should head the committee.~~ **could give us input.**

Relationship w/ Viola Society
Virtuoso Violas is really a ^{n activity} promotion of the Viola Society, not ASTA. They want to maintain active participation, but they want us to advertise, provide insurance, and arrange site.

Violin Equivalent needed - start out in one area (like CAP) then branch out. Fall workshop is good time to mention that idea and reach interested people who would like to facilitate that.

Website
- GigMailz - \$15 extra per month, \$180/yr. Add list of private teachers by area of state under "String Notes", only if teachers want to be listed. They must be ASTA member.
- Fee for ads on website. Suggested fees: \$100 for year advertising for members, \$200 for non-members, which would include their membership to ASTA. Chair for website ads? List advertisers on side of newsletter?

Fall Workshop - Sept. 12 first choice, but depends on the availability of the clinician. Registration at 8:30. Start at 9:00 (travelers). Select a topic of interest to both public and private teachers. ^{Discussed} Possible clinicians: Richard Meyer, Lori Scott Bill Dick from UT, Janine Riveire from Cal Poly Pomona, Scott Laird, Julie Lyon Lieberman, Charles Avsharian, Winifred Crock from Ohio. Steve Benham from Duquesne, ~~whose father is Advocacy guru~~, spoke at Nat'l on assessment, and could also address advocacy. **[Workshop is set for 9/19 at Westwood H.S. w/ Dr. Benham]**

was decided as 1st choice

Other Events - Virtuoso Violas; Cellobration; Bass Jam; dates earlier; must run "in the black"; each group submit budget; wider participation.

ASTA Arizona

General Membership Meeting Agenda

Westwood High School, Mesa, AZ

September 19, 2009

- I. Introduction of Officers – Jan McDivitt, President
Shelley Rich, President-elect
Ann Williams, Past President
Anita Archer, Secretary
Cayce Miners, Treasurer
Jackie Schwandt, N Membership
Gail Rolland, C. Membership
Lani Chapman, S. Membership
Claire Gordon, Solo Competition
Terry Alexander, Newsletter
- II. Up-coming Events for ASTA AZ
 1. Virtuoso Violas October 30-31, Hendrix JHS
in cooperation with Viola Society
 2. Solo Competition November 14, Cortez HS
 3. Cellobration November 21, Dobson HS
(Possible Cellobration type event in Tucson!)
 4. Bass Jam December 4-5, Mesa HS and Dobson HS
 5. Sizzlin' Strings at AMEA Conference??? maybe something different???
 6. Master Class with Jeffrey Solow April 10, ASU Katzen
- III. Miscellaneous
 1. National High School Honors Orchestra – 9 students!
 2. All-State Etudes available on AMEA website or from Walt Temme
 3. Membership Directory – 50 hard copies; electronic list available
 4. Private Teacher listing coming soon!
 5. Election of New Officers – Please volunteer
- IV. Website and GigMailz
 1. Jonas Music – terrific! Working well, I think
 2. Some members don't have email listed
 3. Ad chair needed
 4. We welcome ideas how to use site better.
I promise to do better job on Photo Gallery in coming year.
 5. Articles for Newsletter and String Notes always needed
- V. New Programs
 1. ASTA CAP (Certificate Advancement Program)
 2. Cadre of Retired String Teachers - \$29 toward Solo Comp and available to help our hard-working friends
 3. Treasury is growing' and we'd like to provide more clinics and master class type events in future
- VI. National ASTA Conference in Santa Clara, February 17-20, 2010

ASTA Arizona
General Membership Meeting
Mesa Public Schools Creative Arts Center
September 19, 2009

I. The meeting was called to order at by Jan McDivitt at Westwood High School in Mesa. There were approximately 80 members in attendance at the annual ASTA Fall Workshop.

Introduction of Officers Jan McDivitt, President

Shelley Rich, President-elect

Ann Williams, Past President

Anita Archer, Secretary

Cayce Miners, Treasurer

Jackie Schwandt, North Membership Chair

Gail Rolland, Central Membership Chair

Lani Chapman, South Membership Chair

Claire Gordon, Solo Competition

Terry Alexander, Newsletter

All were present except Terry Alexander.

II. Up-coming ASTA AZ Events

1. Virtuoso Violas October 30-31, Hendrix JHS in cooperation with the Viola Society.
2. Solo competition November 14, Cortez HS, forms on website
3. Cellobration November 21 at Dobson HS, Carol Matthusen chairperson (Possible Cellobration type event in Tucson)
4. Bass Jam December 4-5, Mesa HS and Dobson HS
5. Sizzlin' Strings at AMEA Conference? Maybe something different?
6. Master Class with Jeffrey Solow April 10, ASU Katzen

III. Miscellaneous

1. National High School Honors Orchestra - 9 students!
2. All-State Etudes available on AMEA website or from Walt Temme
3. Membership Directory - 50 hard copies, electronic list available with email address, no phone numbers
4. Private Teacher listing coming soon with cities and areas
5. Election of New Officers Ann Williams will collect names of nominees.

6. String Instrument Connection William Engelsman reported that instruments are available.

7. AZ Viola Society will host Charpei Lee at Mountain View in Mesa on October 9, 4-6p.m.

8. Doris Gazda presented her music and books .

IV. Website and GigMailz

1. Jonas Music did a terrific job, and it is working well.

2. Some members still need to provide email addresses.

3. Ad chair is needed.

4. We welcome ideas for using the site better, with more pictures in the Photo Gallery in the coming year.

5. Articles for Newsletter and String Notes are always needed.

V. New Programs

1. ASTA CAP (Certificate Advancement Program) is on the website plus the blueprint for the annual solo festival, which will include scales, solos, and sight-reading.

2. Cadre of Retired String Teachers - \$29 discount, which goes to the Solo Competition

3. Treasury is growing and we'd like to provide more clinics and master class type events in the future.

VI. National ASTA Conference in Santa Clara, February 17-20, 2010 - everyone is encouraged to attend. A raffle was held at 2:15 to give away registration for the Conference. Catherine Nichols was the winner!