

Agenda
ASTA General Meeting
January 9, 2010
Mesa Marriot Hotel

Welcome and Happy New Year!

I. Past

- * Fall Workshop – 75 in attendance, including 20 students. We were recipients of grant from national ASTA to provide registration and ½ of their lunch fees for workshop.
- * All events were fabulous and all ran in the “black.” Added new event, the Tucson Cello Congress – included adult amateurs and a master class
- * Website is almost one year old. Still need ad chair to solicit ads and offset the cost of website and ideally actually make money for our chapter. Always need articles on any subject related to string playing or teaching. Newsletter “published” in February and August. May add pdf capabilities. I’m still slow posting new photos; Cellobration and Cello Congress next week.

II. Present

- * Directory of Private Teachers - started
- * Retired Members donated \$148 toward Solo Competition prizes
- * Ann Williams is collecting the slate of candidates for our next ASTA officers. Please volunteer; it’s really fun and rewarding!
- * Treasury has recovered from cost of website last year.
- * Consider applying for Special Projects Grant, Outreach Grant, CodaBows Outreach, or Potter’s Violins Instruments Awards

III. Future

- * National ASTA Conference in Santa Clara, February 17-20. Not too late to register and so beneficial. Many from AZ will be presenting sessions! Arizona basket was gathered by Marilyn Daggett. NHSHO has 12 students from AZ. Thanks to Bill Bitter for being our NHSHO chair.
- * Master Class with cellist Jeffrey Solow on April 10, 2010 at ASU Katzin Auditorium. Small fee.
- * ASTA CAP – graded examinations will take place in May in Flagstaff. Will expand to Phoenix and Tucson next year. Need two chairpersons for each site.
- * Would like to have a well-known clinician for an additional, longer workshop.

IV. Comments/Discussion from floor/New Ideas/Wish List

ASTA AZ Board Meeting
April 10, 2010
10 a.m. at the home of the Atsumi's

(South of Broadway
and East of McDowell)
1872 E. Concordia
Tempe 85282
phone: 967-8167

I. Reports

Secretary - minutes from September 20 and January 9

Treasurer -

★ - President-Elect - ASTA CAP

President - Welcome new officers as of May 15!

II. Planning for next year

A. Fall Workshop -

1. Numbers, location, topics, clinician, lunch, reading session, \$600 grant for students, all terrific

★ 2. Topics/possible clinicians for next year - Shelley

3. Apply for grant again? Have drawing/prizes again?

4. Have a dealer represented again? Milano's?

B. Membership directory - paper not that popular; many requests for electronic Private Teacher Directory - now pdf

C. Events - Virtuoso Violas, Cellobration, Bass Jam, Tucson Cello Congress - all very successful; have asked (chairs) for dates for next year

★ 1. Very Vivacious Violas???? Who could chair this? WHO?

WHEN?

2. Viola event in Tucson?

D. Solo Competition - Claire always does a beautiful job! This is a national year.

When? - Date will be earlier. Draw in more students from outside Phoenix.

E. AMEA/Solo Recital/ASTA Gen. Meeting

1. Sessions - develop sessions by ASTA members and submit

a. "Band Directors - How to choose music for your orchestra."

b. "Band Directors Restrung to teach orchestra"

c. "What's wrong with this violin?" (viola, cello, bass) Repairs

d. "Off to a Great Start - teaching beginning strings"

e. Suggest to AMEA Dan Long; contribute to his fee?

2. Outstanding Public School Teacher Award

a. guidelines

b. when to present award (at Solo Comp Fri night?; Friday/Sat. luncheon?)

good idea - c. add other awards? Young Teacher award? Lifetime Achievement award?

3. Solo Competition Honors Recital

a. possibly Friday night? Saturday? Different location?

b. some of prize \$ donated by Cadre of Retired String Teachers again?

★ F. ASTA CAP - total success! Plans for expansion

G. Website/Newsletter - working well; pdf addition great

1. Terry will continue as Newsletter Editor and help with updates of info; Recommend paper newsletter for fall with workshop info.

2. Ads - still need chair; \$100 members, \$200 non-members OK?

3. Costs - hosting is \$264 yr. GigMailz is \$180

4. Links to ning.com ???

- H. Membership – need formal plan to build membership; welcome new members
Suggestions in new Handbook
- I. New State Chapter Handbook available at www.astaweb.com - all should
download and refer to for all operations

- J. New Endeavors
 - 1. another master class? Steven Moeckel?
 - 2. adult string camp? Piggyback with Doris' New Horizons camp in Prescott?
 - 3. another teacher training weekend? Partner with Suzuki group?
 - 4. think big – Brenda Brenner; Barry Green; Calder Qt.
 - 5. try to do more for harps and guitars
 - 6. other ideas?

- III. Recognize retiring officers – Thank you, Ann and Anita!

ASTA CAP REPORT

New Annual Solo Festival

* Started advertising the event in the Prep school + Community in Dec.

+ Symphony Info. night

- met individually w/ teachers w/ the largest studios - to discuss details AND potential dates

- met with ASTA Student Chapter

* 7 weeks prior - GAVE teachers registration forms to give to students

* 4 weeks prior - Registrations DUE

* Event was held Feb 28TH

o Sunday afternoon, @ SVAU 50M

o Had 49 students register - 7 teachers represented

o 9 hrs. of Examinations

↳ Divided bet. 2 EXAM rooms

↳ ON time all. Registration Desk CHECK IN Warm up Room adjacent to exam

↳ Lara and Tom 30 min early. Togawa evaluated.

GREAT - helpful, encouraging comments

↳ Lots of Positive Parent Feedback! ENTHUSIASTIC

SHARE:

* Teacher Feedback

- stipulations - especially for technique requirements at each level are involved

- time consuming (to keep track of those details)

- involved to prepare students for technique requirements

- Memory requirements → VALUABLE

* General Feeling → sense of investment

↳ involved process, worth-while for students for teachers

* Feedback → Date moved BACK to later in the Spring.

ASTA AZ Budget 7/01/09 - 6/30/10
Very approximate estimate of expenses

Fall Workshop (fee \$500 + hotel \$300 + travel \$400) (offset by fees)	\$1200
Solo Competition awards (offset by fees)	950
judges	180
mailing? (using postcards)	125
Cellobration mailing?	125
Virtuoso Violas mailing?	125
Bass Jam mailing?	125
ASTA CAP mailing?	125
Teaching Seminar/Master Class (fee \$500 + \$250 expenses) (offset by grant?)	750
Web-hosting fee \$24 x 12	288
GigMailz \$15 x 12	180
Sizzling Strings Reception ? Luncheon?	100
ASTA Conference Santa Clara, CA	500
NHSHO Honorariums ? 10 - 15 @ 100 - 150	2250
Honorarium to Award Winners? Michael Rolland	200
AZ Corp. Commission	10
Domain fee (two years - due 9/10)	25
Newsletter or Mem. Roster	1500
Scholarships to future teachers? \$200 x 3	600
Scholarships to attendees at AMEA conf.?	
Insurance? (Eventually we should do this.)	500

**ASTA AZ Budget
Approximate Income**

Dues (20% of national dues)		\$3600+
Workshop	registration fee \$30-35 x 60	1800 - 2100
	Lunch \$12 x 60	\$720
Solo Competition	fees \$40 x 30?	1200
Seminar/Master Class	non-members \$10 x 20?	200
	members/students for free	
	or	
	non-members \$10	200
	members/ students \$5	100
Ads	20 spaces @ \$100 yr	1000